



WTOV
W1480
P.O. Box 7777
Philadelphia, PA 19175-1480
ph: (740) 282-9999
fx: (740) 282-0350

Advertiser
Agency
Buyer
Salesperson

Democratic Congressional Campaign (913;
Great American Media (3571)
KAUFMAN, MEREDITH
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 631470
Inv Date 9/30/2012
Terms Net 30
Contract 333239
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Product Political - Issue (1068)
Brand DCCC (28005)
Acct Types National/Political
Est/Headline 1576/06338566
Demo
Revision
Comments

DCCC

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 12:30:21PM

Steubenville (WTOV)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
19.0	Contract Line Remarks:	<u>SAT NITE LIVE/20</u>							
	Spot	21431-Saturday Night	Day, Sa-1	09/29/12 12:43AM (Sa)	00:30	Saturday Night Live	D3C12OH6T03H	\$220.00	
20.0	Spot			09/29/12			1 preempt @ \$200.00	\$0.00	Program Change
21.0	Contract Line Remarks:	<u>SATURDAY TODAY/22</u>							
	Spot	21418-Saturday Today	Day, Sa-1	09/29/12 8:28AM (Sa)	00:30	Saturday Today	D3C12OH6T03H	\$250.00	
22.0	Spot			09/29/12			1 preempt @ \$200.00	\$0.00	Sports Over Run
23.0	Spot			09/29/12			1 preempt @ \$400.00	\$0.00	Program Change
24.0	Contract Line Remarks:	<u>NEWS 9 AT SIX/25</u>							
	Spot	21101-News Nine 6p	Day, Su-1	09/30/12 6:47PM (Su)	00:30	News Nine 6pm	D3C12OH6T03H	\$2000.00	
25.0	Contract Line Remarks:	<u>TONITE SHW-NBC/4</u>							
	Spot	21114-The Tonight S	Day, M-1, W-1, Th-2	09/27/12 11:59PM (Th)	00:30	The Tonight Show With Jay Leno	D3C12OH6T03H	\$300.00	
25.0	Spot			09/26/12			1 preempt @ \$300.00	\$0.00	No Cash Advance
25.0	Spot			09/27/12			1 preempt @ \$300.00	\$0.00	(Manager's) Pre-empt
26.0	Contract Line Remarks:	<u>TODAY SHW2-NBC/2</u>							
	Spot	26303-Today Show I	Day, Th-1	09/27/12 10:29AM (Th)	00:30	Today Show II	D3C12OH6T03H	\$170.00	
28.0	Contract Line Remarks:	<u>KATIE/9</u>							
	Spot	78813-Katie	Day, F-1	09/28/12 2:23PM (Fr)	00:30	Katie	D3C12OH6T03H	\$210.00	
29.0	Contract Line Remarks:	<u>DR. PHIL/10</u>							
	Spot	21093-Dr. Phil	Day, F-1	09/28/12 3:47PM (Fr)	00:30	DR. PHIL	D3C12OH6T03H	\$230.00	
31.0	Contract Line Remarks:	<u>SUNRISE 5A/26</u>							
	Spot	21141-News Nine Sun	Day, F-1	09/28/12 5:17AM (Fr)	00:30	News Nine Sunrise	D3C12OH6T03H	\$410.00	
33.0	Contract Line Remarks:	<u>NEWS 9 SAT/28</u>							
	Spot	61682-News9 Saturd	Day, Sa-1	09/29/12 7:54AM (Sa)	00:30	News9 Saturday Morning	D3C12OH6T03H	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$15,540.00	Total Spots	28
Commission	(\$2,331.00)		
Net Total	\$13,209.00		



WTOW
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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line	Remarks:	DAYS OUR LIVES/1	09/27/12 1:59PM (Th)	00:30	Days Of Our Lives	D3C120H6T03H	\$300.00	
2.0	Contract Line	Remarks:	TODAY SHW2-NBC/2	09/28/12 10:29AM (Fr)	00:30	Today Show II	D3C120H6T03H	\$170.00	
2.0	Spot	26303-Today Show I	Day, M-1, W-1, F-1	09/26/12					
4.0	Contract Line	Remarks:	TODAY SHW3-NBC/5	09/27/12 11:52AM (Th)	00:30	Today Show III	D3C120H6T03H	\$170.00	
4.0	Spot	26305-Today Show I	Day, M-1, Th-1, F-1	09/27/12 11:52AM (Th)	00:30	Today Show III	D3C120H6T03H	\$170.00	
5.0	Contract Line	Remarks:	MILLIONAIRE/6	09/28/12 11:53AM (Fr)	00:30	Today Show III	D3C120H6T03H	\$170.00	
5.0	Spot	26305-Who Wants To	Day, M-1, Th-1, F-1	09/27/12 1:00PM (Th)	00:30	Who Wants to Be A Millionaire	D3C120H6T03H	\$150.00	
5.0	Spot	65059-Who Wants To	Day, W-1, Th-1, F-1	09/28/12 12:52PM (Fr)	00:30	Who Wants to Be A Millionaire	D3C120H6T03H	\$150.00	
5.0	Spot	65059-Who Wants To	Day, W-1, Th-1, F-1	09/26/12					
6.0	Contract Line	Remarks:	FALLON-NBC/7	09/27/12 1:09AM (Th)	00:30	Late Night With Jimmy Fallon	D3C120H6T03H	\$60.00	
6.0	Spot	44854-Late Night With	Day, M-1, W-1, Th-1, F-1	09/26/12					
6.0	Spot			09/26/12					
7.0	Contract Line	Remarks:	NWS 9 MIDDAY/8	09/28/12 12:10PM (Fr)	00:30	News Nine Midday	D3C120H6T03H	\$1000.00	
8.0	Contract Line	Remarks:	KATIE/9	09/27/12 2:44PM (Th)	00:30	Katie	D3C120H6T03H	\$210.00	
8.0	Spot	78813-Katie	Day, M-1, W-1, Th-1	09/26/12					
9.0	Contract Line	Remarks:	DR. PHIL/10	09/27/12 3:30PM (Th)	00:30	DR. PHIL	D3C120H6T03H	\$230.00	
9.0	Spot	21093-Dr. Phil	Day, M-1, W-1, Th-1	09/26/12					
9.0	Spot			09/26/12					
10.0	Contract Line	Remarks:	ELLEN/11	09/27/12 4:37PM (Th)	00:30	Ellen	D3C120H6T03H	\$250.00	
10.0	Spot	21546-Ellen	Day, M-1, Th-1, F-1	09/27/12 4:37PM (Th)	00:30	Ellen	D3C120H6T03H	\$250.00	
10.0	Spot	21546-Ellen	Day, M-1, Th-1, F-1	09/28/12 4:29PM (Fr)	00:30	Ellen	D3C120H6T03H	\$250.00	
12.0	Contract Line	Remarks:	NWS9 SUNRS-5:30AM/13	09/28/12 5:58AM (Fr)	00:30	News Nine Sunrise	D3C120H6T03H	\$500.00	
13.0	Contract Line	Remarks:	NEWS 9 AT SIX/14	09/27/12 6:36PM (Th)	00:30	News Nine 6pm	D3C120H6T03H	\$4000.00	
15.0	Contract Line	Remarks:	JEOPARDY/16	09/28/12 7:28PM (Fr)	00:30	Jeopardy	D3C120H6T03H	\$2100.00	
16.0	Contract Line	Remarks:	TODAY SHW/17	09/27/12 8:39AM (Th)	00:30	Today Show	D3C120H6T03H	\$1000.00	
18.0	Contract Line	Remarks:	LIVE WITH KELLY/19	09/27/12 9:33AM (Th)	00:30	Live With Regis & Kelly	D3C120H6T03H	\$170.00	
18.0	Spot	21084-Live With Regi	Day, M-1, Th-1, F-1	09/28/12 9:59AM (Fr)	00:30	Live With Regis & Kelly	D3C120H6T03H	\$170.00	
18.0	Spot	21084-Live With Regi	Day, M-1, Th-1, F-1	09/26/12					